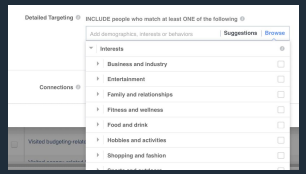
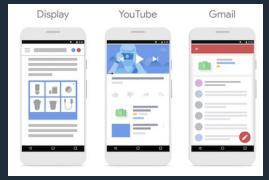
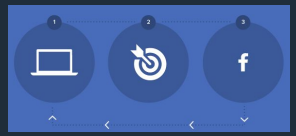
Atenção

SETORES

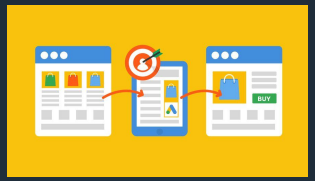




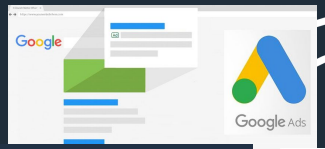
CONCORRENTES

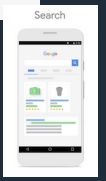


CORE

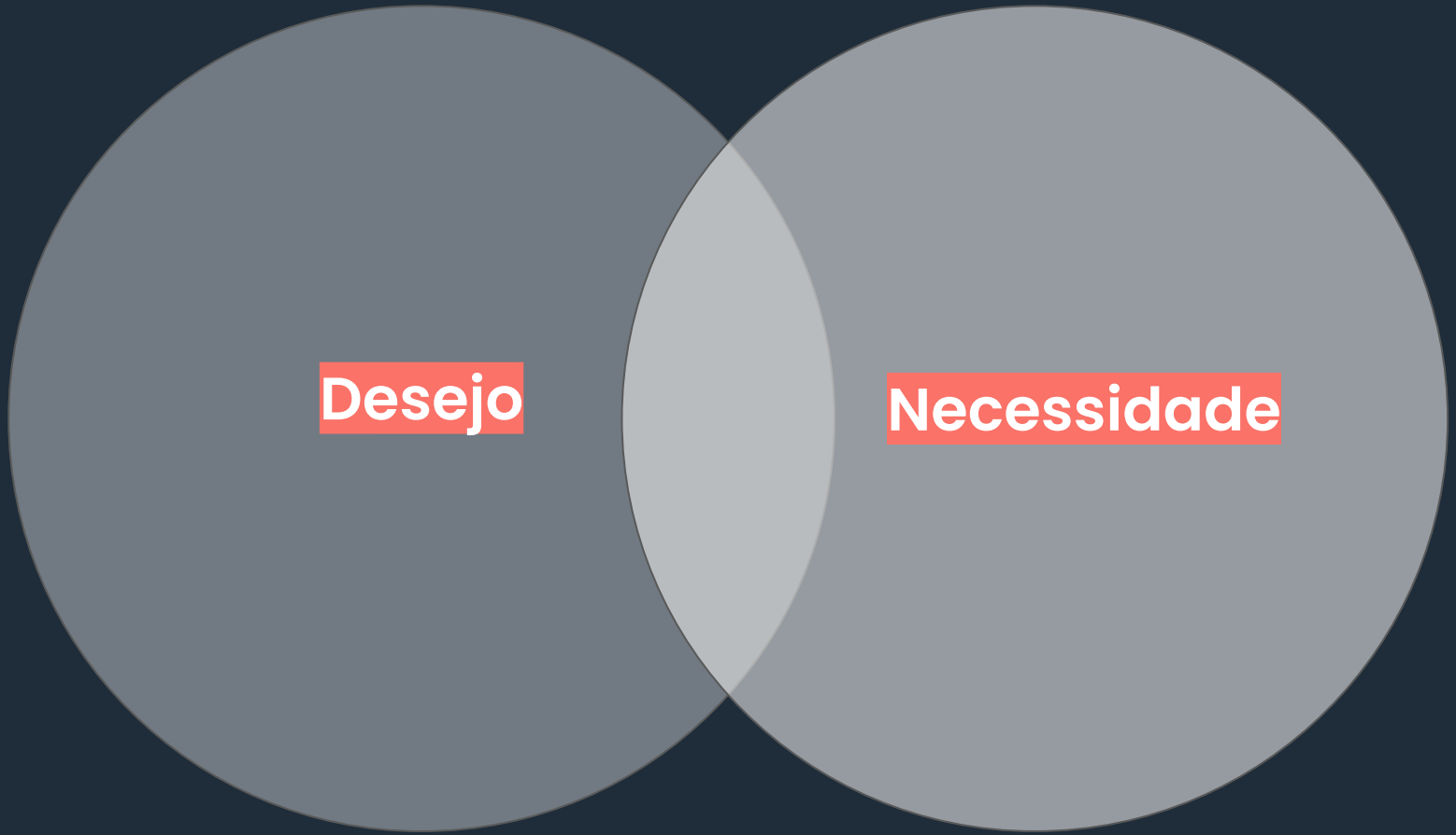


Institucional





Intenção


Desejo
Necessidade